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Gizmos & Gadgets > Sports & Health > Fitbit - Zip

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Product Name: Fitbit - Zip Manufacturer: -Model Number: TGS2473

Meet Zip™. Get fit. Have fun.

ZIP™ WIRELESS ACTIVITY TRACKER

Get a kick out of fitness with this little device. It tracks your steps, distance, and calories burned – and syncs those stats to your computer and select smartphones. In doing so, it celebrates how much more you do each day. Zip[™] encourages you to set goals, challenge friends, and go farther - one step at time. That's how you turn everyday life into a social, achievable, awesome path to fitness.

Fits into your day & your pocket

Wear it in your pocket, on a belt, or a bra – this tracker

is as discreet or as visible as you want it to be. Its silicone clip will keep you comfortable throughout the day.

Zip[™] is also rain, splash, and sweat-proof. With a

replaceable watch battery that lasts up to six months,

it's excuse-proof too.

Syncs wirelessly & automatically

Zip[™] automatically syncs your information to PCs, Macs, iPhone 4S & 5, iPad 3, Retina & mini and the iPod touch.

That means no buttons to push, no data to enter. Just real-time access to your stats and the Fitbit dashboard, 24/7. You can even register and pair your Fitbit devices via select smartphones – including certain Androids.

Gives you insight & the inside scoop

Between Zip[™], Fitbit's free mobile app, and the free online dashboard, you'll get a snapshot of your daily and cumulative progress. Imagine graphs, tools, charts, and a customizable dashboard to boot. Fitbit's goal is to make your data digestible and useful. By knowing how close you are to reaching your personalized weekly goals, you can take those extra steps to achieve them.

Available in Blue, Charcoal, Magenta and White

Price: R1,078.80

Availability: This product was added to our catalog on Monday 28 July, 2014